

FOR IMMEDIATE RELEASE

May 10th, 2021

RENOWNED A+PRODUCT AWARDS TO HONOR MOST INNOVATIVE BUILDING MATERIALS

NEW YORK, NY - Architizer, the world's largest online platform for architecture, announces the official opening of the 2021 A+Product Awards, the only building product awards program created for architects, by architects.

The **Architizer A+Product Awards** is the world's largest awards program honoring the diverse products and materials that contribute to inspiring architecture today. The A+Product Awards are judged by a jury academy featuring over 200 architects and interior designers — the renowned industry leaders designing spaces we occupy everyday.

In collaboration with its official partner, **v2com**, the 2020 A+Product Awards received over 500 entries from a wide array of manufacturers around the globe.

"The Awards provide motivation for manufacturers to excel against the competition and bring architects' attention to the most innovative new products. This means better product design and better architecture worldwide." - Primo Orpilla, Studio O+A

Buildings rely on both cutting-edge materials and products that have passed the test of time — so the 2021 A+Product Awards celebrates both. With relevant new categories and jurors from the world's Top 100 architecture firms, this A+Product Awards season will highlight the cutting-edge approaches, materials and technologies that are impacting architecture today.

The Awards 200+ member jury comprises industry leaders who are actively shaping the world we live in, representing a sought-after segment of design-savvy professionals from the largest and most storied firms worldwide. These include representatives from **BIG - Bjarke Ingels Group, Gensler, HDR, Foster & Partners, Perkins+Will, Rockwell Group, Skidmore, Owings & Merrill (SOM)** and more. With its acclaimed jury, the A+Product Awards provide a powerful opportunity for new and emerging brands to gain exposure alongside the world's top brands.

"The A+Product Awards identifies those that are thinking holistically about how design helps us in our daily lives and showcases the latest thinking in performance and sustainability." - Carol Ross Barney, Ross Barney Architects

Awards entrants are judged in **over 50 categories** that represent diverse aspects of product design and speak to the design solutions that matter most to architects. Categories include 37

awards spanning traditional product verticals, including: building systems, facades, finishes, fixtures, kitchen & bath, lighting, furniture, and outdoor materials.

New this year are categories that address some of today's most pressing design challenges. These comprise materials designed for specific building types and product specializations, such as: innovation, sustainable design, healthcare design, conceptual design and new materials. See the full list of categories [here](#).

The 2021 A+Product Awards also see the return of [The World's Best Building Products](#), an annual online compendium of the world's best architectural materials and products, published by Architizer. The book, which has featured winners like **Arper**, **Arktura**, **Bendheim**, **Cosentino**, **Grohe**, **Flos**, **LG**, **Viking** and **Vitrocsa** is the year's definitive product guide for architects worldwide.

ABOUT ARCHITIZER: Architizer's core mission is to empower architects. Through its inspiring content, building-product marketplace, awards program, and vast online reach, Architizer connects architects with the tools they need to build better buildings, better cities, and a better world.

Key Dates:

Launch: May 10, 2021

Early Entry Deadline: June 4, 2021

Main Entry Deadline: July 17, 2021

Late Entry Deadline: August 13, 2021

Winners Announced: September 27, 2021

[A+Awards Information](#)
[2020 Winners Gallery](#)

Contact:

Kelly Britton

kelly@architizer.com